



IMA's Certification for  
Accountants and  
Financial Professionals  
in Business



# Be Future Proof with CMA

## **B.Com with CMA**

(P.G Department of Commerce & Research Center)



Creating Smart Management Accountants...



**St. Thomas College**  
Kozhencherry

Reaccredited by NAAC with A Grade(3rd Cycle)

College Rd, Kozhencherry, Kerala 689641

Contact : 8156944333, 9562938428

Website : [www.stthomascollege.info](http://www.stthomascollege.info)

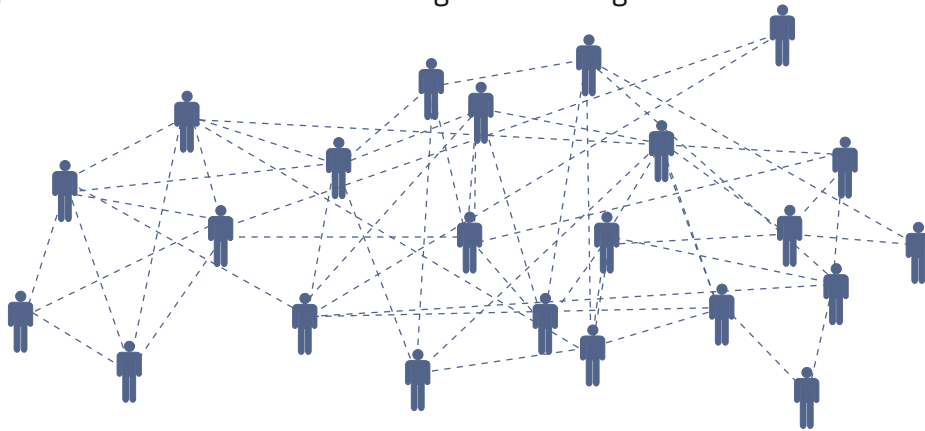


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The **Certified Management Accountants (CMA)** is an advanced professional certification specifically designed to measure the critical accounting and financial management skills. This is especially relevant for success in a business environment.

**IMA® (Institute of Management Accountants)** is the worldwide association of accountants and financial professionals in business. Founded in 1919, IMA is one of the largest and most respected associations focused exclusively on advancing the management accounting profession committed to empowering our 100,000+ members—and those throughout the rest of the profession—to strengthen on-the-job skills, better manage companies, and accelerate careers.

IMA has a recognition in 140 Countries across the globe including India



## CMA Benefits:

1. The CMA is the **Gold Standard in Management Accounting**
2. It's arguably the most sought after **Global Management Accounting Certification**
3. According to IMA's Global Salary Survey - **CMA certification holders earn 67% more than their non-certified counterparts.**

Various industry journals have indicated that 80% of accountants end up in non-public accounting. The management accounting knowledge and skills are in fact more useful for these professionals. Additionally, many dual CPA and CMA holders find the materials covered by the CMA more interesting and practical in their daily work.

### The CMA credential is...

- **Prestigious** - Self-selected credential earned through testing.
- **Professional** - IMA's Salary Survey shows strong career growth and greater earning power.
- **Rigorous** - Testing, education, job experience, and continuing education requirements.
- **Empowering** - Promoting your credential allows you to become a leader in your profession.
- **Competent** - Attests proven on-the-job skills.

# CMA Program Structure

The CMA program is designed specifically to validate mastery of the advanced skills required to manage finance functions within an organization, enabling you to deliver value in today's complex business environment. There are two parts to the CMA exam.

## Part I - Financial Planning, Performance & Analytics

- External Financial Reporting Decisions
- Planning, Budgeting & Forecasting
- Performance Management
- Cost Management
- Internal Controls
- Technology & Analytics

## Part II - Strategic Financial Management

- Financial Statement Analysis
- Corporate Finance
- Decision Analysis
- Risk Management
- Investment Decisions
- Professional Ethics

## The ISDC Advantage

- Study Materials From Becker
- 500+ Flashcards
- 3,000+ Multiple Choice Questions
- 70 Essay Questions
- Lecture Videos Broken By Topic
- Adapt2u Technology Powered By Sana Labs.
- Personalized Review Sessions
- Unlimited Practice Tests
- Online FAQ Questions



3 Year Graduation

University Degree

+

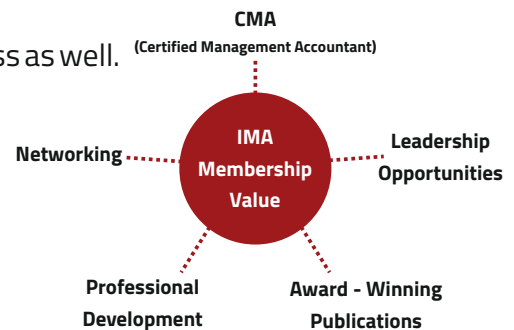
US CMA

## Career Options

CMA's are required in all areas of the business world.

The qualification improves their chances to move across business as well.

- Finance Manager
- Financial Analyst
- Financial Risk Manager
- Financial Controller
- Cost Accountant
- Cost Manager
- Relationship Manager



## Some of the Leading CMA Recruiters



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**Forensic Science Healthcare Management**  
**Financial Markets**

ISDC is working with more than 150 leading Universities/Colleges in India for the Undergraduate (BA/B.Com/B.Sc/B.Tech/BMS/BBA) and Postgraduate (MA/M.Com/M.Sc/M.Tech/MMS/PGDM/MBA) Programs integrated with Internationally Recognized Professional Qualifications and with Global Accreditation.

**National Admissions Office**

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